



OECS Power Savers Energy Efficiency Campaign – Talking Points

- Businesses and organisations spend more than \$340 million (EC) each year on energy. Families spend more than 20 percent of their income on energy.
- In response, the Organisation of Eastern Caribbean States has launched a public education and awareness energy efficiency campaign, **Power Savers—The Power Is in Your Hands**.
- The Power Savers campaign provides practical energy-saving actions to help lower energy bills.
- Over the next five months, you'll see and hear about the **Power Savers** campaign. Look for television infomercials and radio public service announcements with energy-saving tips.
- Visit www.powersavers.org for more information.

Sample Energy Efficiency Tips for the Home

- Turn off lights when not needed.
- Wash full loads of laundry.
- Set your refrigerator at the recommended temperature of 2-3° Celsius.
- Close windows when the air conditioner is on.
- Combine errands to reduce the number of car trips.

Sample Energy Efficiency Tips for Business and Institutions

- Turn off lights when not needed.
- De-lamp where existing lighting levels not needed.
- Install occupancy sensors and light dimmers in spaces that have variable occupancy and use.